FOSTER COACH BECOMES FORD QVM CERTIFIED
Several months ago Foster Coach Sales Inc. joined NTEA [National Truck Equipment Association] and the AMD [Ambulance Manufacturers Division] in pursuit of the goal to become Ford QVM Certified. We are proud to announce that Foster Coach Sales, Inc. has just been certified by Ford Motor Company as one of only seven ambulance remounters in the nation. Over the past months Ford Motor Company has visited our facilities and body shop and requested additional information required to be certified under their program. This was completed and we are pleased to say that we passed with flying colors. With the help of the qualified technicians we have at Foster Coach Sales, Inc. and Rock River Auto Body, we are extremely proud to be included in this very prestigious group.

WHY YOU SHOULD PURCHASE YOUR COMMERCIAL VEHICLE FROM A QVM CERTIFIED MANUFACTURER/DEALER
If you or someone you know is in the market to purchase a new or used specialty vehicle, such as an ambulance, it is always important to use a manufacturer and dealer that has the Ford QVM (Qualified Vehicle Modifier) stamp of approval. Whether you are an established business owner or just launching a business and require purchasing either a fleet of commercial vehicles or just one, it is important that you don’t run into problems down the road by purchasing a non-Ford QVM built vehicle.

The Ford QVM program was designed so that only the highest of automotive building standards and quality are being applied to all modified Ford vehicles. In order to qualify for the Ford QVM program, Ford Motor Company must first successfully evaluate the business to make sure that it fits all the necessary Ford criteria to become a qualified coachbuilder. Ford Motor Company covers all required criteria relating to engineering, manufacturing, quality control, warranty procedures and adherence to all mandatory building guidelines. Ford’s QVM program mandates compliance with all applicable Federal Motor Vehicle Safety Standards, standards recommended by the Society of Automotive Engineers and Ford engineering recommended practices. QVM participants are also reviewed by Ford Engineering annually to ensure full compliance with the requirements of the program. Ford takes the QVM program very seriously and any coachbuilder who does not adhere to Ford’s strict building guidelines runs the risk of having the motor pool status revoked.

As a customer, you can feel comfortable and confident that you are purchasing the highest quality vehicle and if something does happen to go wrong, you have Ford and the QVM modifier backing your product and your purchase 100%. Whether you are an ambulance medical transportation company, municipality or local hospital looking to bring in a new vehicle for daily operations to be conducted without any vehicle breakdowns, you will want that QVM stamp for peace of mind. If something was to go wrong with your vehicle, you will know that Ford has the power to stand behind you and make sure your vehicle problems are resolved.
What It Takes To Become a QVM
QVM is Ford Motor Company’s quality recognition given to after-market adaptive equipment installers that meet manufacturing “best practices” guidelines. Ford Motor Company developed the QVM program to assist builders in achieving greater levels of customer satisfaction and product acceptance through the manufacturing of high quality conversion vehicles.
To qualify as a QVM, a modifier must be successfully evaluated by Ford Motor Company on criteria such as engineering, the manufacturing process, quality control and adherence to Ford guidelines. Specifically, the QVM Program requires the following from converters:

- Compliance with all applicable Federal Motor Vehicle Safety Standards (FMVSS)
- Conformance with all Ford industry guidelines for vehicle conversions
- Annual facility inspection and review of converter’s processes
- A commitment to continuous improvement

What Does This Mean To You As A QVM Customer
Ford Motor Company’s QVM Program assists approved modifiers in developing a high-quality conversion process that will meet your expectations. While Ford doesn’t actually produce the finished converted product you receive, the Ford conversions are specifically designed to meet your unique requirements. To learn more, visit www.fleet.ford.com/truckbas.